

WSG Gallery

Application for Visiting Artist Position

Thank you for your interest in the WSG Gallery. If you are interested in showing your artwork in the gallery, the guidelines to apply for our Visiting Artist program are explained in his letter.

The Visiting Artist program runs for a period of six months and allows the artist a place in which to show and promote their work. Your work will be exhibited alongside that of the sixteen gallery owners. Exhibitions are changed every six weeks, offering the visiting artists the opportunity to bring in new work. The gallery hosts evening receptions with each six-week changeover. These receptions are advertised in a mailing to 1,800 selected individuals and collections. Press releases are sent by our publicity staff to 64 venues, including The Ann Arbor News, The Detroit Free Press and Detroit's Hour magazine. Local hotels also receive publicity for all receptions. Images of your artwork will be included alongside those of the artists-owners on our website and in a registry kept at the front desk.

WSG Gallery is an artist-owned gallery. As a cooperative, the owners are responsible for running the gallery. We feel this gives us a special advantage in promoting the work. When meeting the public we can expertly discuss various techniques and approaches to art making.

All artists contribute to the cost of operating the gallery. As a visiting artist, the monthly fee for participation is \$250. The period of appointment as a Visiting Artist is six months. The Gallery will take a 35% commission on all sales during the time your work is on the walls and from sales up to 60 days after your contract with WSG ends. This applies to sales you make because of association with WSG.

If you are interested in applying for a Visiting Artist position, please send a submission packet to the gallery following the enclosed guidelines, along with a **\$25 processing fee**.